



Located midway between Chicago and St. Louis in Central Illinois, the Peoria-Pekin MSA includes Marshall, Peoria, Stark, Tazewell, and Woodford Counties. Combining "Big City Assets" with a "Smaller Town" lifestyle, our community has emerged as an attractive location for new companies and residents.

Population, Ethnicity, and Demographics	
MSA	371,206
Peoria County	182,993
Tazewell County	131,154
Woodford County	38,017
Stark County	6,191
Marshall County	12,851
White	322,680 (87.13%)
Black/African-American	33,157 (8.95%)
American Indian/Alaskan	519 (0.14%)
Asian	5,271 (1.42%)
Native Hawaiian/Islander	229 (0.06%)
Other	3,076 (0.83%)
2 or more races	5,404 (1.46%)
Over 18 Years of Age	282,005 (76.15%)
18 – 65 Years of Age	218,467 (59%)
Over 65 Years of Age	63,538 (17.16%)
Median Age	37.4
Female	190,551 (51.45%)
Male	179,785 (48.55%)
No. of Households	161,253

(U.S. Census Bureau, 2007)

Labor and Workforce Statistics	
(Not seasonally adjusted)	
Labor Force – Peoria-Pekin MSA	209,423
Unemployment Rate	5.80%
Average UE rate during 2007	5%
Employed	197,298
Unemployed	12,125

(Illinois Dept. of Employment Security, July 2008)

Income	
Median Household Income	
Peoria-Pekin MSA	\$47,266
Peoria County	\$45,691
Tazewell County	\$49,698
Woodford County	\$57,561
Stark County	\$40,496
Marshall County	\$44,655
Illinois State	\$52,006

(U.S. Census Bureau, Census 2006)

Per Capita Personal Income	\$36,349
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(Bureau of Economic Analysis, 2006)

Illinois State Taxes (2007)	
Corp. Income Tax	7.30%
Personal Income Tax	3.00%

(Federation of Tax Administrators, 2007)

Housing	
Current Average Sale Price of Homes	\$150,084
No. of Homes Sold to Date	3,020
No. of Homes Sold in 2007	5,814

(Peoria Area Association of Realtors, August 2008)

Peoria ranked 33 out of 274 population centers on Inc. Magazines "Most Balanced Economy and Growth List".

Hospitals	
Four major hospitals are in the area: Methodist Medical Center of Illinois, OSF Saint Francis Medical Center, Proctor Hospital, and Pekin Hospital. Our area includes the only Level 1 Trauma Center in Central Illinois with a Life-Flight helicopter base; Downstate Heart Transplant Center; Children's Hospital of Illinois; and U of I College of Medicine / Peoria Research Facility.	

Climate	
Region	Eastern Midwest
Land Area	2,471 sq. mi.
Average High Temperature	60°
Average Low Temperature	41°

Distances	
Within 250 Miles	Over 250 Miles
Springfield 72	Atlanta 685
Chicago 141	Dallas 806
St. Louis 158	New York 901
Indianapolis 201	Denver 914
Milwaukee 233	Los Angeles 1953

Education 2006 Illinois State Averages		
Average SAT	Verbal 591	Math 609
Average ACT	20.5	
High School Graduation Rate	85.90%	

(Illinois State Board of Education, 2007)

Higher Education and Vocational Training	
Bradley University	www.bradley.edu
Eureka College	www.eureka.edu
Illinois Central College	www.icc.edu
Midstate College	www.midstate.edu
U of I College of Medicine	www.uicomp.uic.edu/uicomp
Robert Morris College	www.robertmorris.edu/peoria
Illinois Welding School	www.illinoisweldingschool.com
Mid Central 3 Dist. Council of Carpenters	309.353.4232



Television	Newspapers
ABC / WHOI	Courier Publications
CBS / WMBD	Metamora Herald
FOX / WYZZ	Peoria Journal Star
NBC / WEEK	Peoria Times Newspaper
UPN / WAOI	Pekin Daily Times
Public / WTVP	Woodford County Journal

Utility Providers	
Telecommunications	SBC Communications Inc., AT&T, Verizon, Gallatin River Communications, MTCO, McLeod USA, MCI, Sprint
Natural Gas	AmerenCILCO, Panhandle Eastern Pipeline Company
Electricity	AmerenCILCO, Commonwealth Edison, Illinois Power
Water	Dunlap Water Works, Illinois American Water Co., North Tazewell Public Water District, Pleasant Valley Public Water District, Sundale Utilities, T-L Rural Water District
Cable	Heartland Cable Television, Insight Communications, Mediacom, Tel-Star Cablevision, Inc.

Transportation	
Airports	Peoria Regional Airport, various private airports
Barge Lines	American Commercial Barge Lines, ARTCO
Public Bus Line	CityLink (M-Sat)
Rail Lines	BNSF; Canadian National; Norfolk Southern; Union Pacific; RailAmerica; Genesee & Wyoming; Iowa Interstate Railroad; Pioneer Railroad; T & P
Interstates	I-74; I-55; I-474; Linkages to I-39; I-55; I-57; I-80; I-88; and Highways Rt. 24, Rt. 29, Rt. 9, Rt. 150, Rt. 6, Rt. 8, Rt. 40, Rt. 116

Gasoline Prices				
Grade	Current	Last Month	Last Year	US Avg
Regular	3.764	4.022	2.796	3.717
Mid	3.952	4.326	3.008	3.877
Premium	4.075	4.461	3.101	3.994
Diesel	4.336	4.783	2.952	4.359

(AAA, August 2008)

Tourism	
Major Arts & Science	
Lakeview Museum	www.lakeview-museum.org
Peoria Area Civic Chorale	www.peoriacivicchorale.org
Peoria Civic Opera Company	www.operaindinois.com
Peoria Symphony Orchestra	www.peoriasymphony.org
Peoria Ballet	www.peoriaballet.com
Dinner Theatres	
Barn II Dinner Theatre	www.barn2.com
Corn Stock Theatre	www.cornstocktheatre.com
Peoria Players	www.peoriaplayers.org
Eastlight Theatre	www.eastlighttheatre.com
Sports	
Peoria Chiefs Pro Baseball	Bradley University
Peoria Rivermen Hockey	State Boys Baseball
Peoria RoughRiders Arena Football	Steamboat Classic
Shopping	
Shoppes at Grand Prairie	www.theshoppesatgrandprairie.com
Northwoods Mall	www.simon.com
Recreation	
Peoria Park Districts	www.peoriaparks.org
Peoria Civic Center	www.peoriaciviccenter.com
Par-A-Dice Casino	www.par-a-dice.com
Wildlife Prairie State Park	www.wildlifeprairiepark.com
Landmark Recreational Center	www.landmarkrec.com
Annual Events	
Peoria Air Show	Central Illinois Auto Show
East Peoria Festival of Lights	Heart of Illinois Fair
Morton Pumpkin Festival	Pekin Marigold Festival
Santa Claus Parade	Steamboat Days
The Taste of Peoria	Peoria Art Guild Fine Arts Fair
Eureka Lilac Festival	AND MANY MORE!
No. of Major Hotels/Motels	
Peoria County	19
Tazewell County	14
Woodford County	2

(Peoria Area Convention and Visitors Bureau, 2007)

Last Revised 08/20/08 (Updated on a monthly basis.)

Access this and other Central Illinois statistical data on the EDC website: www.edc.centralillinois.org or contact

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